



## 2<sup>nd</sup> TECNARGILLA DESIGN AWARD

### FUTURE SURFACES

#### COMPETITION RULES & REGULATIONS

##### 1. AIM OF THE COMPETITION

Tecnargilla is organizing an exhibition on the aesthetic and decorative potential offered by all the technologies that contribute to forming the surface aesthetics of ceramic tiles. A glimpse of the future of **creativity** in ceramics that **goes beyond** the mere **reproduction of surface finishes or decorations** already on the market, exploring new expressive languages that stimulate the market and confirm the crucial role of the ceramic industry's suppliers in creating additional value for ceramic products.

Exhibiting firms involved in this sector - whether they are paint manufacturers, design studios or technology providers - will be able to present innovative designs, the results of their latest research on materials, applications and surface decorations, which will then be assessed by a panel of experts.

##### 2. COMPETITION CATEGORIES

Each competitor will be able to present one or two designs:

- a - a solution for floor tiles and one for wall tiles;
- b - or both can regard one of the two product categories.

**The number of designs allowed for each company will be communicated after the deadline for presenting entry applications.**

24 - 28 September 2012 Rimini-Italy

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C.F./P.IVA 00139440408 Capitale Sociale € 42.294.067 i.v.  
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### 3. ELIGIBLE DESIGNS

Only designs by firms exhibiting at Tecnargilla are eligible: all the decorations, materials and processes used in the competing designs must be by exhibiting firms.

### 4. TECHNICAL REQUISITES

Entries presented must meet the following requisites:

- 4.1. If possible, they must be **original designs**, the result of the latest research on materials, applications and surface decorations, which represent the top technical and aesthetic standards that the company has achieved;
- 4.2. The aesthetic component, as far as images and colour are concerned, can be applied by combining several forms of surface decoration and/or finish;
- 4.3. Competing designs must have a name that reflects the concept of the entry, and can be accompanied by a short presentation of the design. The presentation copy must be sent by e-mail to [g.crasta@tecnargilla.it](mailto:g.crasta@tecnargilla.it) within and no later than 3<sup>rd</sup> September 2012;
- 4.4. The design can be accompanied by a technical data sheet (to be exhibited alongside the panels on show) containing the list and sequence of the applications used on the end product on show. The technical data sheet must be sent by e-mail to [g.crasta@tecnargilla.it](mailto:g.crasta@tecnargilla.it) within and no later than 3<sup>rd</sup> September 2012.
- 4.5. The dimensions of the panel to be presented will be communicated after the deadline for presentation of entry applications.
- 4.6. The panels on show must be mounted on 19 mm thick MDF backing, with no borders or frames.

### 5. APPLICATION DEADLINE

Companies must submit their entry applications (forms can be downloaded from the Web site [www.tecnargilla.it](http://www.tecnargilla.it)) within and no later than 10<sup>th</sup> May 2012.

### 6. DEADLINE FOR PRESENTING COMPETING DESIGNS

Companies entering the competition must consign competing designs within and no later than 21<sup>st</sup> September 2012.

Entries must be delivered to Rimini Fiera - Uffici logistici e organizzativi, Via Emilia 155, 47900 Rimini.

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## 7. PROCEDURE FOR CONSIGNING ENTRIES

The designs must be accompanied by a CD containing high-resolution images and a written presentation of each design, which describes its aesthetic and technical characteristics.

## 8. ANNOUNCEMENT OF WINNERS

The winners will be announced by the members of the panel of judges nominated for this purpose during Tecnargilla 2012. The panel's decisions are irrevocable.

## 9. PANEL

The panel of judges will be formed by experts chosen by ACIMAC and Rimini Fiera, Tecnargilla's organizers.

The members of the panel will be required to announce the winners of the competition during the exhibition. The verdicts given by the panel are irrevocable.

## 10. PROPERTY AND DIFFUSION OF THE DESIGNS

Although the companies that create them retain exclusive ownership of the competing designs, Tecnargilla reserves the right to reproduce and use them for any type of promotional and publicity activities and to publish them in various publications, including third parties', without any fee being payable.

## 11. RETURN OF MATERIAL

Material submitted can be withdrawn by the owners at the end of the exhibition, during the period allocated for dismantling stands. Material not withdrawn within this period will no longer be able to be requested from the organizers.

## 12. ACCEPTANCE OF THE RULES & REGULATIONS

Participation in this initiative implies unconditional acceptance of all the provisions of these rules and regulations.

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